

## **PREDAVANJE ZA 2 GODINU OD 8. NOVEMBRA 2011. GODINE**

### **UNIT 5: SUCCESS- PASSION INTO PROFIT**

Preview: What is success: a top job, being your own boss, earning a lot of money, being famous, being good at what you do, being happy or something else

Vocabulary 1: Complete the sentences with- demand, grow, control, market share, profit, market leader

#### **Reading: Passion into Profit**

Glossary- smoothie- a mix of fruit juice and fruit puree which is thicker than normal juice; defrost- make frozen goods warmer so that they are not frozen

Speaking: 1. What soft drinks are popular in your country?

2. Do you have an idea that you feel passionate about? Can you imagine setting up a business to sell this idea? What sort of business?

Vocabulary2. Opposites

Vocabulary3. Business failure- bankrupt, distribute, sold, cool, equipped, order, set up

Vocabulary4. Collocations: head a company, rent an apartment, meet demand, lose money, have fun

#### **Language check: Past Simple**

Presentation and practice

Read the notes about a company that makes crisps. Write complete sentences using the past simple and appropriate time expressions.

Career skills: Telling a story

Culture at work: Telling stories

Dilemma and decision: Organic growth